

MAYORGA COFFEE ROASTERS, INC.

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Mayorga Coffee Featured as one of the Fastest-Growing U.S. Hispanic-Owned Companies

Rockville, MD—August 8, 2006—A directory and analysis of the 100 Fastest-Growing U.S. Hispanic-Owned Companies is featured in the July/August double issue of Hispanic Business magazine. Mayorga Coffee Roasters, Inc. boasted sales growth of 5,150 percent from 2001 through 2005, placing it in the top 10 fastest growing Hispanic-Owned businesses in the United States.

“Having started a company with nothing but \$1,000 on a credit card gave us nowhere to go but up,” remarks founder and President Martin Mayorga. “Through a focused effort on refining product quality and balancing with progressive branding and efficient operations, we have grown a concept, brand, and product with very high demand,” continued Mayorga.

Since its inception in the late 90’s the Mayorga brand has evolved from a one person operation in a small warehouse to high-volume green coffee importing, regional distribution, multiple retail locations, and a strong presence on the internet. “We are fortunate to be able to pick and choose our growth vehicles, which is rare for a small company,” comments Vice President of Operations Matt Brown, “We’ve realized that staying true to our philosophies on quality and service are critical elements to business growth.”

Mayorga Coffee continues to grow its brand through aggressive retail growth in airports, expanded wholesale distribution throughout the mid-Atlantic, and the re-development of its website, which is scheduled to re-launch in late August.

About Hispanic Business Inc.

For more than a quarter century, Hispanic Business Inc. has been the premier source for the latest research, trends and reporting on the growth of the U.S. Hispanic consumer market and the Hispanic enterprise and professional sectors.

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